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REALTOR PRICING

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50 +	\$8.50

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Welcome Clients to Florida with a Gift They'll Remember

Florida, Really?

The Sunshine State's Strangest, Funniest,
and Most Surprising Secrets

WHY REALTORS LOVE THIS BOOK

- ✓ Memorable closing gift for buyers relocating to Florida
- ✓ Helps new residents understand Florida's culture, quirks, and lifestyle
- ✓ Keeps your name in front of clients long after closing
- ✓ Perfect for relocation clients, snowbirds, retirees, and out-of-state buyers
- ✓ More personal and memorable than gift cards or baskets
- ✓ Creates a memorable client experience that encourages referrals

ABOUT THE BOOK

Florida, Really? helps newcomers understand the culture, quirks, history, attractions, and everyday surprises that make Florida unlike anywhere else. It's part welcome guide, part trivia book, and part love letter to the Sunshine State.

The result is a book readers often describe as:

"Part travel guide, part trivia book, and part love letter to Florida."



FAST FACTS

Title:	Florida, Really?
Author:	Steve & Lisa McChesney
Genre:	Humor / Travel / Cultural Observation
Pages:	221
Formats:	Paperback & Kindle
Publisher:	Saltwater Quill Publishing
Website:	reallystates.com



WHY CLIENTS LOVE IT

Understanding Florida	Hidden Gems	Florida Facts	Florida Fun
• Culture • Lifestyle • Local customs • Everyday Florida	• Springs • Small towns • Road trips • Local attractions	• Surprising history • Wildlife • Weather • Geography	• Florida Man • Local legends • Weird stories • Strange attractions

PERFECT CLOSING GIFT

Instead of spending \$25-\$75 on:

- ✗ Gift baskets
- ✗ Wine
- ✗ Generic closing gifts

Give your clients a book they'll actually keep.

Florida, Really? helps buyers:

- Learn their new state
- Discover hidden gems
- Understand local culture
- Enjoy the transition to Florida living



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